

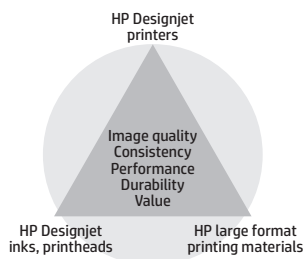


HP Everyday Instant-dry Gloss Photo Paper



The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Gain versatility, productivity—and recycle¹

Produce vibrant, long-lasting images

See great results with every print. Designed for maximum ink absorption, this photo paper includes a microporous surface that enables higher ink density, speeds dry time, and achieves vibrant, long-lasting color.

Boost productivity, enable enhanced profitability

Enjoy the productivity advantages of a photo paper designed to provide excellent everyday image quality while keeping your workflow running smoothly. With a fast dry time, prints are easy to handle—and you can move quickly to lamination.

Gain photo versatility and recyclability

Gain versatility with this everyday photo paper—from presentations to displays to photo enlargements—and achieve consistent, high-impact photo image quality. And meet your environmental objectives with this recyclable, FSC®-certified paper.

¹ In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging.

² With Original HP 772, HP 91, or HP 70 Photo Inks, or Original HP 771 Vivid Photo Inks, or Original HP 83 UV inks. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see globalBMG.com/hp/t/printpermanence.

³ With Original HP 771 Vivid Photo Inks, Original HP 91 or HP 70 Photo Inks, or Original HP 83 UV inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant — calculation assumes 6,000 Lux/12 hr day. For more information, see globalBMG.com/hp/t/printpermanence.

Target customers	Applications	Benefits
Print service providers	Photo enlargements	Long-lasting, vibrant photo image quality
Graphic designers	Posters and presentations	Fast dry time for easy handling
Professional photographers	Trade show and event displays	Optimized for HP pigment inks
Digital fine art reproduction houses	POP and retail displays	Up to 200 years indoor display permanence; ² up to 1 year in-window ³
		FSC®-certified paper
		Recyclable through commonly available programs ¹

Technical specifications



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For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit globalBMG.com/hp/.

Weight	235 g/m² per ISO 536 Test Method			
Thickness	231 microns/9.1 mil per ISO 534 Test Method			
Opacity	96% per TAPPI T-425 and ISO 2471 Test Methods			
Brightness	90% per TAPPI T-452 and ISO 2470 Test Methods			
Whiteness	90 per ISO 11476 Test Method			
Finish	Gloss			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	30 to 80% RH			
Display permanence (Indoor home or office)	Up to 200 years with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; up to 100 years with HP 83 UV inks ⁴			
Display permanence (Commercial in-window, unlaminated)	Up to 1 year with Original HP 771 Vivid Photo Inks, HP 91 or HP 70 Photo Inks, or HP 83 UV inks ⁵			
Water resistance	Water resistant with Original HP 771 Vivid Photo Inks or HP 70 Photo Inks; moderately water resistant with HP 772 or HP 91 Photo Inks, or HP 83 UV inks ⁶			
Dry time	5 minutes (at 23° C, 50% RH)			
Lamination	Yes, hot or cold			
Shelf life	2 years, unopened in original packaging			
Storage temperature	18 to 30° C / 64 to 86° F			
Storage humidity	35 to 55% RH			
Recyclability	In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging			
Country of origin	Product of Germany			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	Q8916A	610 mm x 30,5 m (24 in x 100 ft)	848412012972	Worldwide
	Q8917A	914 mm x 30,5 m (36 in x 100 ft)	848412012989	Worldwide
	Q8918A	1067 mm x 30,5 m (42 in x 100 ft)	848412012996	Worldwide
	SD709A	(610 mm x 30,5 m) 24 in x 100 ft	848412014181	Japan
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see globalBMG.com/hp/MediaWarranties .			

⁴ Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see globalBMG.com/hp/t/printpermanence.

⁵ Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see globalBMG.com/hp/t/printpermanence.

⁶ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/t/printpermanence.



Note: Not all FSC®-certified products are available in all regions.

For detailed information on the HP large format print media portfolio and to order, visit globalBMG.com/hp

