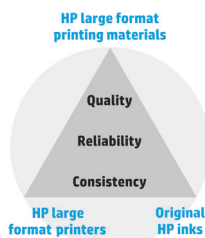# HP Non-woven Durable Suede Wall Paper

The HP large format printing system—the complete solution
HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.

HP large format printing materials

Quality
Reliability
Consistency

HP large format printers — Original HP inks

What is EN233?
EN233 is a European Wallcovering Standard that specifies requirements for cleanability and light fastness, and gives a designated marking system. The standardization is intended to ensure consistency throughout the industry.

Produce innovative, eye-catching PVC-free[1] wall murals

Be productive—non-woven durable wall paper prints are easy to install and remove
Help your customers define interiors with durable, colourful, creative wall decorations that last—with scrub- and scratch-resistant performance. Easy to install with standard wall glue only, this wallpaper produces seamless results, and it is both easy to apply and dry strippable. Thanks to the special backing that doesn't expand when wet, soaking the paper prior to hanging is no longer required; the paste can be applied directly to the wall. This feature provides long-lasting, durable adherence to the substrate.

Set your business apart with environmental certifications
A PVC-free[1] alternative that is easier to dispose of than most PVC-based substrates. The non-woven base paper is FSC®-certified[2] and the wall paper is flame resistant,[3] REACH compliant,[4] and carries the CE certification.[5]

Boldly define interior spaces—see the ColorPRO difference
See high-impact graphics with an extended range of colours. Engineered with ColorPRO Technology to deliver colour excellence, this digital wall decoration solution from HP delivers professional quality and striking results.

Target customers	Applications	Benefits	
Print service providers	Wall murals	Compliance with international wallcovering industry standards	Environmental and health certifications
Interior designers	Wall cut-outs	EN233 extra washability rating (wave 3)	REACH compliant[4]
	Creative design applications	Works with common primers, pastes, finishing, and installation methods	PVC-free[1] alternative, easier to dispose of than most PVC-based substrates
			FSC®-certified non-woven base paper[2]
			Class A rated flame-spread performance material[3]
			Carries the CE certification[5]

Technical specifications

HP Non-woven Durable Suede Wall Paper
For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Ink technology	Compatible with Original HP Latex Inks and UV-curable inks
Weight	200 g/m² per TAPPI T-410 Test Method
Thickness	330 microns/13 mil per TAPPI T-411 Test Method
Finish	Matte
Operating temperature	15 to 35° C / 59 to 95° F
Operating humidity	30 to 80% RH
Display permanence (Commercial in-window)	1.5+ years, unlaminated with HP Latex Inks[6]
Display permanence (Indoor home or office)	20+ years, away from direct sun with HP Latex Inks
Water resistance	Water resistant with HP Latex Inks[7]
Flame resistance	Class A[3]
Dry time	Instant dry
Shelf life	2 years, unopened in original packaging
Storage temperature	10 to 40° C / 50 to 104° F
Storage humidity	20 to 80% RH
Country of origin	Product of China

Ordering information	Product numbers	Roll sizes	UPC codes	Region
	2Q238A	1372 mm x 45 m (54 in x 147 ft)	848412025910	Europe, Middle East, and Africa
	2Q239A	1372 mm x 120 m (54 in x 393 ft)	848412025927	Europe, Middle East, and Africa

Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/hp/MediaWarranties. To obtain warranty service, please contact BMG customer support at HPLFMedia.com/hp/en/contactus.

[1] Chemical analysis demonstrated elemental chlorine to be at or below 200 ppm. Presence of chlorine is attributed to residual chlorine used in the papermaking process, and not due to the presence of PVC.

[2] BMG trademark license code FSC®-C115319, see fsc.org. HP trademark license code FSC®-C017543, see fsc.org. Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit HPLFMedia.com.

[3] Class A tested to ASTM E84-13a for burning characteristics, rated per section 803.1.1 of the International Building Code.

[4] As of the date of this document, this product does not contain any of the chemicals on the EU's Candidate List for Authorization (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at HP Printing Products and Consumable Supplies.
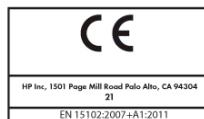
[5] Self-declared according to European Standard EN15102.

[6] Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant— calculation assumes 6,000 Lux/12 hr day. For more information, see HPLFMedia.com/hp/printpermanence.

[7] Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/hp/printpermanence.

REACH

COLORPRO TECHNOLOGY

CE
HP Inc, 1501 Page Mill Road Palo Alto, CA 94304
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EN 15102:2007+A1:2011

FSC
www.fsc.org
FSC® C115319
Note: Not all FSC®-certified products are available in all regions.

For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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